



CULTURE OF VOCATIONS PLAN

2021-2022

NATIONAL VOCATIONS MINISTRY OFFICE
DE LA SALLE BROTHERS OF THE PHILIPPINES



INTRODUCTION



Vocations Ministry has taken a unique role in the context of Lasallian institutions around the world, inspiring more and more Lasallians to recognize God’s spirit in their lives, and to live as disciples of Jesus Christ in the footsteps of John Baptist de La Salle.

With the world’s health crisis affecting the country’s Lasallian vocations ministry, the Vocations Ministry Office of the De La Salle Brothers of the Philippines in the Lasallian East Asia District, led by the Spirit of the Institute, seeks to continue what has already been established and to endeavor uncharted waters in vocations ministry as a response to the signs of the

times, and in faithfulness to the mission of providing human and Christian education to the young, especially the poor.

In particular, the VMO seeks to transform the digital platform into a tool where all Lasallian vocations are promoted, an avenue where there is an intentional expression of the call to the Brothers’ consecrated life, and a platform where all who labor for vocations ministry can accompany one another on the journey.



VISION AND MISSION

2021-2023

The Vocations Ministry Office of the De La Salle Brothers of the Philippines

is a community of Brothers, Lasallian Partners and students, committed, together and by association, to strengthening the culture of vocation, formation, and accompaniment in all Lasallian educational institutions in the Philippines.

By promoting all Lasallian Vocations, creating structures of formation and accompaniment for those discerning the Brothers' life, and empowering the Lasallian Vocation Teams, the Office aims to help each Lasallian discover the call of God, respond to the inspiration of the Spirit, and bear witness to the love of Christ.



VMO THEME

2021-2022



The theme “Yes, Bro!” encapsulates all our thrusts this year.

It represents first, Jesus Christ our Brother who loves all, calls all to follow him, and sends all to serve all. Second, it describes the enthusiastic response that a person expresses to Christ in various and unique vocations inspired by the Spirit.



A

Promoting all Lasallian vocations through various platforms and engagements

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>A1 MAIN GOAL</p> <p>Establish an engaging presence in various social media platforms.</p>	<p>Increase awareness of the universal call to love.</p> <p>Increase awareness about all Lasallian vocations.</p>	<p>LIVE, LA SALLE <i>(Lasallian Vocation Interviews)</i></p>	<p>These videos intend to feature various Lasallians from various professions and exhibit how they live out their identity as Lasallians through their chosen vocation.</p>	<p>Monthly episodes for the year</p>
	<p>Increase awareness about the Brothers' vocation.</p>	<p>BECOMING BROTHERS <i>(Online Advertisements)</i></p> <p>BEING BROS <i>(Vodcast)</i></p>	<p>These advertisements are intentional posts that communicate our invitation for young men to join the Brotherhood. These lead to an online encounter with interested individuals.</p> <p>These videos intend to answer in long-form the frequently asked questions about the Brothers' life</p>	<p>2 advertisements per month</p> <p>Monthly episodes for the year</p>

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STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>A1 MAIN GOAL</p> <p>Establish an engaging presence in the various social media platforms.</p>	<p>Increase awareness about the Brothers' vocation.</p>	<p>BRINGING BROTHERHOOD <i>(Video Logs)</i></p> <p>Creation of Linked-In Presence</p>	<p>These videos intend to feature the lives of the Brothers and how they live their consecration in their varying contexts.</p> <p>This intends to penetrate the Linked In platform with the hope of intentionally advertising the life and mission of the Brothers to young professionals who may be looking for work and employment.</p>	<p>Monthly episodes for the year</p> <p>De La Salle Brothers' Linked-In account</p>
	<p>Increase traffic in the Brothers' social media accounts</p>	<p>Calendar Events and Campaigns</p>	<p>This initiative intends to increase traffic by posting relevant materials on Church, Lasallian, and National events.</p>	<p>As Needed</p>

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	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>A1 MAIN GOAL</p> <p>Establish an engaging presence in the various social media platforms.</p>	<p>Increase traffic in the Brothers' social media account</p>	<p>LOOK AT LA SALLE <i>(Lasallian Archives)</i></p> <p>BROTHERS' BREAD <i>(Sunday Reflections)</i></p>	<p>This initiative intends to feature various historical gems from DLSP schools by asking for contributions from the Lasallian Family.</p> <p>These are short-form videos that feature a Brother's Sunday reflection on the Gospel.</p>	<p>Weekly contributions from DLSP schools</p> <p>Weekly contributions from De La Salle Brothers</p>



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STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>A2 MAIN GOAL</p> <p>Enhance and initiate programs that create a space for engagement with the Brothers.</p>	<p>Initiate programs that will allow young people to meet and converse with Brothers</p>	<p>BECOMING BROTHERS <i>(Online Discernment Encounter)</i></p>	<p>These are discernment encounters for those who have expressed their interest in the Brothers' life</p>	<p>3 sessions throughout the year</p>
	<p>Create sustainable communities of young people where they can engage with the Brothers</p>	<p>BROTHERS AND BEYOND <i>(A Passion Project)</i></p>	<p>These are online gatherings where young Lasallians are able to engage with Brothers about relevant topics.</p>	<p>3 sessions throughout the year</p>

B

Providing structures of formation and accompaniment to those discerning the Brother's life.

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>B1 MAIN GOAL</p> <p>Encourage contacts to sign-up for the Aspirancy.</p>	<p>Engage with contacts in each community.</p>	<p>CONVERSATIONS WITH CONTACTS</p>	<p>The intention is to engage with Contacts to know more about their experiences and to encourage them in their process of discernment</p>	<p>2 conversations per community for the year.</p>
	<p>Enhance the camaraderie of contacts among each other</p>	<p>CONTACTS' ONLINE GATHERING</p>	<p>The intention is to provide a space for Contacts to engage with the Brothers and with one another online.</p>	<p>2 Contacts' Gathering for the Year</p>



B

Providing structures of formation and accompaniment to those discerning the Brother's life.

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>B2 MAIN GOAL</p> <p>Accompany Aspirants in living out their aspirancy contracts.</p>	<p>Enhance camaraderie and sense of community among Aspirants and Brothers</p>	<p>ASPIRANTS' GATHERING</p>	<p>The intention is to provide a space for Aspirants to engage with the Brothers and with one another online.</p>	<p>3 Aspirants' Gathering for the year</p>
	<p>Provide an opportunity for Aspirants to collaborate with each other</p>	<p>COLLABORATIVE APOSTOLATES</p>	<p>The intention is to provide an opportunity for Aspirants to become creative in being of service to the marginalized.</p>	<p>CLUSTER 1: Ozamiz-Residencia-Bacolod - Manila</p> <p>CLUSTER 2: Lipa - Iligan-Green Hills-Bagac</p>
	<p>Engage with Aspirants in each community.</p>	<p>CONVERSATIONS WITH ASPIRANTS</p>	<p>The intention is to engage with Contacts to know more about their experiences and to encourage them in their process of discernment.</p>	<p>1 Aspirancy Community Per Month</p>

B

Providing structures of formation and accompaniment to those discerning the Brother's life.

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>B2 MAIN GOAL</p> <p>Accompany Aspirants in living out their aspirancy contracts.</p>	<p>Empower Brother-Mentors and Communities in their accompaniment of Aspirants.</p>	<p>BROTHERS' VOCATION MINISTRY GUIDE</p>	<p>The intention is to provide Communities with common materials and resources for their accompaniment of Contacts, Aspirants, and Discerners.</p>	<p>To be released by September 2021</p>
	<p>Provide a space where Brother-Mentors could learn from and accompany each other.</p>	<p>MENTOR'S GATHERING</p>	<p>The intention is to provide Brother-Mentors with input from other Brothers/ Professionals about the accompaniment of young people today and to share their concerns and experiences in being mentors.</p>	<p>3 Sessions for the year</p>

B

Providing structures of formation and accompaniment to those discerning the Brother's life.

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>B3 MAIN GOAL</p> <p>Help Discerners in deepening their discernment process towards a vocational decision</p>	<p>Increase engagements of Discerners and the Lasallian Formation Center</p>	<p>CROSSROADS</p>	<p>The intention is to provide Discerners with the necessary engagements with the LFC with the hope of inspiring them in their journey</p>	<p>February 2022</p>
	<p>Enhance the progressive formation program for Discerners</p>	<p>DISCERNERS' GATHERING</p>	<p>The intention is to provide Discerners with an avenue to engage and learn with the Brothers and express their on-going movements in their Discernment journey</p>	<p>4 sessions for the year</p>
	<p>Provide individual and communal retreats.</p>	<p>GROUP DISCERNMENT RETREAT</p>	<p>The intention is to provide Discerners with an avenue to deeply reflect on their discernment journey as a group</p>	<p>March 2022</p>
<p>INDIVIDUAL DISCERNMENT RETREAT</p>		<p>The intention is to provide Discerners with an avenue to deeply reflect on their discernment journey as a individuals, guided by a trained spiritual director</p>	<p>April 2022</p>	



Empowering the local vocation teams through holistic accompaniment

STRATEGIC DIRECTIONS & GOALS

C1 MAIN GOAL	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>Empower Lasallian Vocation Teams in their ministry</p>	<p>Ensure linkages with and among Lasallian Vocation Teams</p>	<p>VMO GENERAL ASSEMBLY</p>	<p>This initiative intends to gather all stakeholders in the Vocations Ministry Office for the roll-out of plans for the year.</p>	<p>August 13, 2021, Friday Feast of St. Benilde, Lasallian Apostle for Vocations</p>
		<p>LVT SHARING OF BEST PRACTICES</p>	<p>This initiative intends to gather LVT Heads once per term to provide an avenue for sharing of concerns, programs, updates, and best practices.</p>	<p>3 meetings for the year.</p>
	<p>Support LVTs in starting, sustaining, and executing their programs</p>	<p>LVT OPERATIONS MANUAL</p>	<p>This initiative intends to serve as a guide in operationalizing the LVT in each school's particular context</p>	<p>To be released on August 16, 2021</p>



Empowering the local vocation teams through holistic accompaniment.

STRATEGIC DIRECTIONS & GOALS

	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>C1 MAIN GOAL</p> <p>Empower Lasallian Vocation Teams in their ministry</p>	Support LVTs in starting, sustaining, and executing their programs	CONVERSATIONS WITH LASALLIAN VOCATION TEAMS	This initiative intends to gather LVTs in clusters to provide an avenue where planning concerns may be addressed.	September 2021
	Ensure wellbeing of LVT members	LVT COMMUNITY GATHERING	This initiative intends to provide a common space for LVT members to gather for prayer and accompaniment.	5 Sessions for the Year
	Empower LVT members with necessary skills for the ministry	VOCATION LEARNING SERIES 1 <i>(Accompanying the Young on the Road to Emmaus)</i>	This initiative offers 3 sessions that discuss the essential accompaniment skills for youth ministers.	3 learning sessions
<p>C2 MAIN GOAL</p> <p>Accompany members of the Lasallian Vocation Teams.</p>				

C

Empowering the local vocation teams through holistic accompaniment.

STRATEGIC DIRECTIONS & GOALS

C2 MAIN GOAL	SUBGOAL	INITIATIVE	INTENTION	OUTPUT
<p>Accompany members of the Lasallian Vocation Teams.</p>	<p>Empower LVT members with necessary skills for the ministry.</p>	<p>VOCATION LEARNING SERIES 2</p> <p><i>Samuel and Eli: Guiding young people in one's vocation</i></p>	<p>This initiative offers 3 sessions that discuss the skills in accompanying young people who are at the crossroads of their vocation.</p>	<p>3 learning sessions</p>
		<p>VOCATION LEARNING SERIES 3</p> <p><i>Christ and Paul: Accompanying young people in crisis</i></p>	<p>This initiative offers 3 sessions that discuss the skills in accompanying young people in crisis.</p>	<p>3 learning sessions</p>



NATIONAL VOCATIONS TEAM

2021-2022



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